

AGRITOURISM RESOURCE PERSONS

Dr. Eleanor Herndon

Executive Director, NC REAL Enterprises, Inc.
115 Market St., Suite 320, Durham NC 27701-3221
eleanor@ncreal.org
919-688-7325, 910-278-7766

**Business plans; starting small businesses;
entrepreneurship training**

Willa Dickens

State Director, Small Business Center Network
NC Community College System
5003 Mail Service Center
Raleigh, NC 27699-5003
dickensw@ncccs.cc.nc.us
919-807-7217

Information on Small Business Center courses

Dahr Tanoury

Assistant Attorney General
NC Dept. of Justice, Tort Claims Section
9001 Mail Service Center
Raleigh NC 27699-9001
dtanoury@ncdoj.com
(919) 716-6835 (o) (919) 716-6759 (f)

**Available for limited consultation on risk
assessment issues**

Bill Stevens

Deputy Comm., Consumer Services Division
1201 Mail Service Center
Raleigh NC 27699-1201
919-733-4813
bstevens@ncdoi.net

**Available for limited consultation on insurance
brokers or surplus lines - check out www.ncsla.com**

Shirley Outlaw

Director, Commercial Underwriters Dept.
NC Farm Bureau Insurance Company
5301 Glenwood Avenue
Raleigh NC 27612
919-782-1705
soutlaw@ncfbins.com

**Available for limited discussion of insurance
concerns**

Elizabeth Branham

Farmer and Insurance Consultant
Halifax County
252-326-0054
ebranham@ncol.net

**Available for very limited consultation on liability
and other insurance questions**

, Director

Sustainable Development Initiative
Self Help Credit Union/Ventures Fund
P. O. Box 3619
Durham NC 27702
919-956-4490 or 1-800-476-7428
www.self-help.org

**Source for loan information on loans
at low rates**

Richard Rogers, Director

Office of Conservation and Community Affairs
1601 Mail Service Center
Raleigh NC 27699-9001
richard.rogers@ncmail.net
919-715-4152

Info on land conservation issues

Wayne Martin

Director of Marketing and Cultural Tourism
NC Arts Council, Dept. of Cultural Resources
4601 Mail Service Center
Raleigh NC 27699-4601
Wayne.martin@ncmail.net
919-733-7877

**Available to help you find rural partners
for rural tourism programs, with
emphasis on local arts**

Charlie Jackson, Local Foods Campaign Director
Appalachian Sustainable Agriculture Project
859 Nicholson Cove Road
Cullowhee NC 28753
Grants Information: www.asapconnections.org
828-293-3263
info@asapconnections.org
Assistance with local farm marketing projects

Carole Summers Western NC crafts, tourism
Handmade in America
PO Box 2089
Asheville NC 28802
(o) 828-252-0121 (f) 828-252-0388
csummers@handmadeinamerica.org
www.handmadeinamerica.org
www.homegrownhandmade.com

USDA/NRCS

PO Box 2890
Washington DC 20013
Free information on agritourism
202-720-0132 (o) 202-720-6473 (f)

**USDA sustainable agriculture staff
/printed resource materials**

Betty Bailey, Exec. Dir.

Jason Roehrig
Rural Advancement Foundation Intl.-USA
919-542-1396
bbailey@rafiusa.org
jroehrig@rafiusa.org
PO Box 640
Pittsboro NC 27312
Grants information

Susan Kunz or James Hambright

DOT Highway Signage Office
919-250-4151
skunz@dot.state.nc.us
jhambright@dot.state.nc.us
**Direct the process for Agricultural Tourism
Signage after application is approved by**

Tony Kleese, Exec. Dir.

Carolina Farm Stewardship Association
PO Box 448
Pittsboro NC 27312
919-542-2402
ed@carolinafarmstewards.org, www.carolinafarmstewards.org

Sustainable agriculture information, CSAs

Martha Glass, Manager

Agritourism Office
Marketing Division
NC Dept. of Agriculture and Consumer Services
1020 Mail Service Center
Raleigh NC 27699-1020
919-733-7887, x. 276
martha.glass@ncmail.net
www.ncfarmfun.com, www.ncagr.com/agritourism
**Available for consultation and marketing
information, presentations, workshops,
site visits**

Stacy Tomas

Statewide Tourism Extension Specialist
Parks, Recreation & Tourism Mgmt.
Box 8004, NCSU
Raleigh NC 27695-8004
919-513-7407
stacy_tomas@ncsu.edu
**Available for sustainable/rural tourism
training, presentations, workshops,
limited site visits**

Established Agritourism Farmers - Available for very limited consultation on
agritourism farms; please be respectful of their time and resources

John Hill

Owner, Hill Ridge Farms
703 Tarboro Road
Youngsville NC 27596
919-556-1771, or 1-800-358-4170
www.hillridgefarms.com
hillridgefarms@mindspring.com

Mary Vollmer

Marketing Director
Vollmer Farm
PO Box 171
Bunn NC 27508
919-496-3076, 4540
vollmerfarm@earthlink.net
mary@vollmerfarm.com

Milton Ganyard

Owner, Ganyard Hill Farm
319 Sherron Rd.
Durham NC 27703
919-812-7370
www.ganyardhillfarm.com or www.pumpkincountry.com
mganyard@nc.rr.com

Steve Tate, Owner

Goat Lady Dairy
3515 Jess Hackett Road
Climax NC 27233
336-824-2163
goatladydairy@mindspring.com

This information is designed to help potential agritourism farmers do their research, gather information and find resources about developing an agritourism farm. It is published to help find the answers to some of the questions in Starting Your Agritourism Venture. Two other publications in the package are Suggestions for Helping You Start an Agritourism Venture and Business Resources for Agritourism Farmers, published by the Agritourism Office of the North Carolina Department of Agriculture and Consumer Services. All four documents are available by request and can be emailed.

Developed by Martha Glass
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North Carolina Department of Agriculture and Consumer Services
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